



## WiMAX Taipei 2010

1. Advisors

Ministry of Economic Affairs (MOEA)

2. Organizers

Taipei Computer Association(TCA)

Taiwan External Trade Development Council (TAITRA)

3. Exhibition Venue

Venue: Taipei World Trade Center Hall 1

4. Dates and Opening Hours

Show Dates: June. 1st (Tue) ~ 5th (Sat), 2010

Opening Hours: 9am~5pm

5. Exhibition Areas

WiMAX Components Area

WiMAX System Products Area

WiMAX Applications Area

WiMAX Testing Area

6. Eligibility for exhibiting

(1)The companies that are interested to exhibit at WiMAX Show will be informed by the organizers with a verifying confirmation letter. The principles are as follows:

Ø Exhibitors are limited to local and overseas companies, associations and organizations, which must be related to WiMAX products and service.

Ø The agents must exhibit the brand and products from the original factories.

(2)Number of booths space is required minimal 2 booths and above.

(3)It is strictly forbidden to display logos, licenses of patent registered by other companies, as well as to infringe any intellectual property rights or other rights on any third party. All exhibitors will be requested to cease exhibition for violation of this rule. All payments will not be refunded and the exhibitors bear the responsibility for



all penalties without recourse or indemnity.

(4)The organizer is entitled to reject any products irrelevant to the exhibition or any companies with the records of violation of the regulations.

7. Overseas Application procedures

(1)Application Method

Complete and sign the following forms (Appendix 2, 3), and e-mail or fax the forms with wire transfer receipt as issued by the applicant’s bank to “Ms. Angelika Weng” [angelika@mail.tca.org.tw](mailto:angelika@mail.tca.org.tw) or FAX to: +886-2-25778095.

Items	Documents required upon application	Explanation
1	Application form (See appendix 2)	Please complete the form with signature.
2	Exhibit profile (See appendix 3)	

(2)Application Period

The application period is from the present date to **Dec. 11, 2009**. Application eligibility is based on the date which the e-mail or fax was received.

In the event that an application is received after booths have been allocated, the applicant will be placed on a waiting list and allocated a booth if a vacancy occurs.

Vacancies will be filled according to the date of the faxed application.



(3) Cost of Booth Space

	Raw Space (facilities exclusive)/per booth	Turnkey Booth (facilities inclusive)/per booth
Regular price	USD 3,000	USD 4,000
Note	1. Each booth space is 9 square meters (L x M: 3m x 3m). 2. Number of booths space is required minimal to 2 booths and above. 3. All fees are tax included and invoiced. 4. The cost of booth space covers the basic electricity power supply (500W, 110V), exclusive of any excess power consumption and 220V power. 5. The exhibitor shall not assign, sublet or, apportion the whole or any part of the space.	
	1. The cost of booth space includes one raw space, 9 m <sup>2</sup> , without booth shell scheme and facilities. 2. The exhibitors who rent the raw spaces will be responsible for decoration fee.	1. The cost of one turnkey booth covers specialized decorations and facilities. 2. A page colour advertisement will be included in the WiMAX exhibition guide which is handed to every attendee at the show. 3. <b>A company button on WiMAX event website.</b>

(4) Payment schedule

- a. The applicant is required to pay through wire transfer.
- b. The full payment of booth space must be received before **Dec. 18, 2009**. A bank receipt copy of payment of booth space must be e-mailed or faxed to "Ms. Angelika Weng".
- c. Payment Information:

**Account Number : 148-40-001581**

**Account Name : Taipei Computer Association**

**Swift Code: FCBK TWTP**

**Bank Name : FIRST COMMERCIAL BANK, PATEH BRANCH**

**Bank Address : NO.3, SEC.1, TUN HWA S. ROAD, TAIPEI, TAIWAN**



(5) The explanation of Turnkey Booth with specialized decorations

- a. The initial layout of turnkey booth with specialized decorations: the final standard decoration and operating procedure will be formally announced in the booth allocation meeting.
- b. The cost of booth space covers the basic electricity power supply (500W, 110V), exclusive of any excess power consumption and 220V power.
- c. Below is the turnkey booth of WiMAX Taipei 2009 for your reference.



(6) Rule of booth space application

- a. Number of booths space application is required minimal to 2 booths and above.
- b. Number of booth spaces application will be suggested by 2,4,6,9,12,16,20, 24 and so on. This is required so that the organizer can arrange and plan the exhibition efficiently.

8. Booth Allocation

- (1) Booth allocation meeting will be announced by e-mail or fax. The meeting will be held on Jan. 29, 2010. Space allocation priority is based on the number of booths rented and the date of application.
- (2) Exhibition manual will be handed out during the space allocation meeting, which contain detail information and procedures on fees for electricity, booth decorations, and display facilities.
- (3) The space location will be assigned by the organizers if the exhibitors are absent in the booth allocating meeting.
- (4) To retain the quality and consistency, space allocation is planned by the organizer.



## 9. Cancellation of Booth

- (1)Description: Any exhibitor wishing to withdraw its participation must submit a formal notice to Taipei Computer Association, in which a brief explanation of withdrawal is included.
- (2)Overdue payment: The payment must be paid before Dec 18, 2009. Failing to do so will be considered as abandonment. The reserved booth will be canceled.
- (3)No payment shall be refunded after the booth allocation meeting.

## 10. Note

Should there be any issues over-looked or any necessary modifications required from time to time, the organizer shall have the right to issue supplementary regulations in addition to those indicated in the Terms and Regulations for Participation to ensure the smooth management of the Exhibition. In the event of natural disaster(s) such that the organizer changes the date and the venue of the exhibition, no payment shall be refunded and the organizer will not bear any liability for indemnity.

## 11. Contact Information

Taipei Computer Association

WiMAX Taipei 2010 Project Team

Tel: +886-2-2577-4249

Fax: +886-2-2577-8095

Angelika Weng, extension 808, [angelikaweng@mail.tca.org.tw](mailto:angelikaweng@mail.tca.org.tw)

Ivy Hsu, extension 886, [ivy@mail.tca.org.tw](mailto:ivy@mail.tca.org.tw)



Appendix 1

Floor Plan (for reference only)







Business nature	<input type="radio"/> Distributor <input type="radio"/> Manufacturer <input type="radio"/> IPO <input type="radio"/> Media <input type="radio"/> OEM/ODM <input type="radio"/> Trading Company <input type="radio"/> Wholesaler <input type="radio"/> Retailer <input type="radio"/> Purchasing Office <input type="radio"/> Importer/Exporter
Company Background	
Main products for exhibition	
Observation Rule	<p>We undertake to observe the following rules set forth by the exhibition organizers. In case of any violations of the regulations, we accept the immediate removal of the displays and no refund of exhibition fees. We accept the above terms without any objection. The items of observation rules are as follows:</p> <ol style="list-style-type: none"> <li>1. It is forbidden to display any products irrelevant to the exhibition, logos, licenses of patent registered by other companies, as well as to infringe any intellectual property rights or other rights of any third party; in case of any violations, solely accountable of all legal responsibilities and indemnity due to such acts of infringement.</li> <li>2. The Exhibitor shall not assign, sub-let or apportion the whole or any part of the space assigned space or has representatives, equipment, or materials from firms other than his own in the exhibit space.</li> <li>3. Displaying space is confined to the interior of the exhibition booth assigned by the organizer. No display outside the assigned booth(s) (such as on public facilities, corridors, columns or walls) is allowed. Displaying, posting promotional materials or objects or offering any giveaways at or on such localities are also prohibited.</li> <li>4. The Exhibitor shall keep his booth(s) staffed at all times during show hours. Valuables must be individually insured and /or separately guarded by elevated levels of security measures. Should there be any losses, damages or theft, the organizer is not to be taken into account of any of such</li> </ol>



	<p>losses.</p> <p>5. Exhibitors must remove all exhibits from the Exhibition Hall within the move-out period stipulated by the organizer. The exhibitors are responsible for clearing up decorations of the exhibition space and proper disposal of debris. No damage of the exhibition space and/or facilities is allowed.</p>
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Ivy Hsu, extension 886, [ivy@mail.tca.org.tw](mailto:ivy@mail.tca.org.tw)

We agree to abide the Terms & Conditions of the exhibition, and the information contained in this document, and to bear all responsibilities when in violation of these Term & Conditions.

For and on behalf of:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Appendix 3

### WiMAX Taipei 2010 Exhibit Profile

Company: \_\_\_\_\_

Contact: Name: \_\_\_\_\_ TEL: \_\_\_\_\_ ext. \_\_\_\_\_ E-Mail: \_\_\_\_\_

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Choose the WiMAX product categories of your company below.

#### 1. WiMAX Chipset and Components

- Antenna
- RF Module
- Baseband Chipset
- Others

#### 2. WiMAX System Equipments

- Router
- Repeater
- Base Station
  - Femto
  - Pico
  - Micro
  - Macro
- Gateway
  - ASN Gateway
  - Home Gateway
- Others \_\_\_\_\_
- USB Dongle
- PCMCIA Card
- Express Card
- Mini PCI Card
- Cardbus Card
- CF Card
- NB with built-in WiMAX module
- WiMAX Handset

#### 3. WiMAX Application Service

- Voice
- Video
- Operator service
- Others
- Data
- Image

#### 4. WiMAX Testing

- Testing Instrument
- Testing Software
- Testing Service
- Others



3. If you require further assistance, please contact Angelika Weng at your earliest convenience.

Taipei Computer Association

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